



THE SEMINAR ON LUTHERAN LITURGY

Curating the Evangelical Catholic Tradition

Vendor Information

Introduction

The Seminar on Lutheran Liturgy was founded in 2023 as a resource on liturgy for the Evangelical Lutheran Church in America (ELCA). A gathering of musicians and pastors, the Seminar exists to specifically address the evangelical catholic tradition within the ELCA, and – in that spirit – to address the liturgical formation of pastors and deacons.

Thesis for the 2027 Seminar

The thesis for the 2027 Seminar is “Corpus Christi: Reclaiming Real Presence.” It is intended to address the possible observation of Corpus Christi as a feast day included on the Lutheran liturgical calendar; to address a eucharistic piety that reemphasizes the sacramental union of real presence in the mass; and, more broadly, to address the theological issue of what is “real” at all in an age where that is often difficult to discern.

The 2027 Seminar will take place in Madison, Wisconsin on August 25-27 in conjunction with Luther Memorial Church (site for the liturgies), and the Fluno Center of the University of Wisconsin.

Vendor/Exhibitor Information

As part of the Seminar, it is important that attendees have access to resources to support them in their ministry and work. To that end, the Seminar invites exhibitors to join us for Wednesday and Thursday of the

Seminar (August 25, 26) in the Fluno Center. A dedicated space for exhibitors will be set aside on the eighth floor, enough to accommodate 10-14 exhibitors.

In addition, a scheduled cocktail hour for all the Seminar attendees in the exhibitor space is being planned for the schedule. The purpose of this is a.) social connection; and b.) to allow the attendees to...shop.

Cost

A donation of \$100 per exhibitor is being asked; this includes a table, wireless access, and display space.

Target Attendees

The Seminar will welcome 150-200 participants from the ELCA, mostly pastors, deacons, and church musicians. Sponsors will have the opportunity to connect with attendees while benefiting from added exposure through conference newsletters, social media campaigns, and other event promotions, including space on the Seminar website (www.seminarliturgy.org).

Reserve a Space

To reserve a space, please send an e-mail to info@seminarliturgy.org.

Accommodations

Vendors are welcome to receive the group-rate for the Seminar at the Hampton Inn, Madison Downtown, just a block away from the Fluno Center. To do this:

- Go to <http://www.seminarliturgy.org/madison>
- Register for the Assembly, designating your category as "Vendor/Exhibitor;"
- This will secure the hotel group-rate while not charging you the Seminar tuition.
- You will be able to select the number of nights you would like to reserve at the Hampton Inn.

